

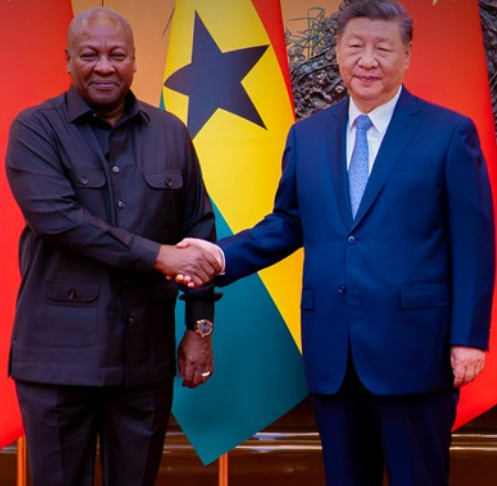


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NEWSLETTER

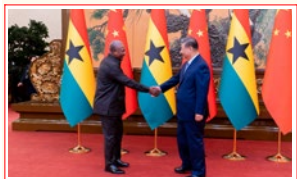
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TO STUDY GHANA'S
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PROMOTION
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- SAMPSON AHI



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HIGHLIGHTS



WELCOME

HUĀNYÍNG

In the past month, the Centre advanced its strategic drive to attract Foreign Direct Investment through a high-level investment mission to China.

In this edition, we share highlights from this productive expedition, where the President of Ghana, H.E John Dramani Mahama announced plans for a transformative Green City.

We also spotlight GIPC's regional roadshows in the Volta and Oti Regions, the Webinar Series, and other engagements aimed at strengthening stakeholder relations and fostering an enabling environment for both local and foreign investors.

The Centre remains committed to cultivating strategic partnerships with the global investment community to drive innovation and inclusive economic growth. As you explore this newsletter, we invite you to engage with the insights shared, seize the opportunities presented, and share your feedback as we work together to strengthen Ghana's investment landscape.

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Ghana as an attractive and rewarding investment destination to the domestic and global business community.



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and implement an attractive investment framework to enable both local and foreign investors transact business seamlessly in Ghana.



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for an enabling investment environment, which champions the interests of both local and foreign investors, while factoring their concerns into policy making, for a better regulatory and business climate.



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GHANA DEEPENS INVESTMENT TIES WITH CHINA

The Ghana Investment Promotion Centre (GIPC) played a pivotal role in supporting H.E. John Dramani Mahama's State Visit to the Republic of China, marking an important step in Ghana's efforts to deepen trade and investment ties with the world's second-largest economy.

As part of this important visit, the Centre, in collaboration with the Ministry of Trade, Agribusiness and Industry; the Ministry of Foreign Affairs; the Ghana

Export Promotion Authority; the Ghana Free Zones Authority; and the China-Africa Business Council, hosted a Presidential Investment Forum in Beijing.

The forum brought together high-level policymakers, business leaders, and investors to explore Ghana's expanding investment landscape and chart new paths for economic cooperation.



THE GREEN CITY VISION: PIONEERING A SUSTAINABLE FUTURE

A highlight of the forum was President Mahama's announcement of the Green City Project, an ambitious initiative set to redefine the future of urban living in Ghana. Envisioned as a smart, eco-friendly metropolis spanning the Greater Accra, Volta, and Eastern Regions, the Green City will integrate advanced digital infrastructure, sustainable architecture, and climate-resilient urban design.

To ensure effective execution, the President announced the establishment of an inter-ministerial committee to oversee the project's design and feasibility study, alongside the appointment of a transaction advisor to guide implementation. He further underscored Ghana's readiness for investment, citing ongoing macroeconomic stability, growing investor confidence, and robust legal protections for foreign capital.



CHARTING A NEW ERA OF PARTNERSHIP AND GROWTH



The Presidential Investment Forum underscored Ghana's commitment to strengthening economic ties with China and showcased the country's readiness to attract sustainable and transformative investments.

DRIVING THE FUTURE: GHANA'S ELECTRIC VEHICLE (EV) VISION



Addressing participants at the Presidential Investment Forum, GIPC's CEO, Mr. Simon Madjie, invited Chinese investors to partner with Ghana in transforming the country into a continental hub for electric vehicle (EV) assembly, maintenance, and supply chain integration.

Mr. Madjie outlined Ghana's bold EV roadmap, which targets 70% electric vehicle adoption by 2045 and the installation of 1,000 public charging stations by 2028. He highlighted Ghana's strategic geographic position as the gateway to West Africa, reinforced by

policies that support EV assembly, battery manufacturing, and component production. Underscoring the country's comparative advantages, he pointed to Ghana's renewable energy potential, growing skilled workforce, and abundance of critical minerals — including lithium, bauxite, and manganese — essential to the EV supply chain.



Mr. Madjie also spotlighted China's zero-tariff policy for Ghanaian exports, describing it as a "launchpad for industrial expansion and global competitiveness." This policy allows goods of Ghanaian origin to enter the Chinese market duty-free, creating immense opportunities for companies operating within Ghana's industrial enclaves such as Dawa Industrial Zone and Appolonia City.





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★ REGIONAL INVESTMENT ROADSHOW

VOLTA & OTI REGIONS

27–31 October, 2025



On 27th October 2025, the GIPC Roadshow bus hit the road!

Over four days, the team journeyed through the Volta and Oti regions with a mission to showcase regional opportunities and equip local stakeholders and investors with data-driven insights to guide their decisions. In a recap, here's how it went...



★ REGIONAL INVESTMENT ROADSHOW

Bus Stop: Volta Region Company Visits

As part of the roadshow, the team visited several enterprises showcasing the Volta Region's agro-industrial potential. Their first stop was at **The Good Roll Toilet Paper Company**, where Co-Founder Sander de Klerk explained the firm's sustainability-driven model.

The delegation, led by Deputy CEO Mr. Abdul Razak Baba, also toured **El Giga Farms**, a commercial poultry and crop enterprise producing maize, okro, pepper, and cabbage, with plans to expand feed production and seek investment partnerships.





The team also engaged **M&B Seeds and Agricultural Services**, whose Managing Director Mr. Ben Kemetse detailed partnerships with CSIR, WACCI, and IITA to develop hybrid maize varieties distributed nationwide through over 70 agro dealers. Rounding off the visits,

GIPC CEO Mr. Simon Madjie led the team to Volta Winery in Ho to meet its founder, Dr. Harrison Adjimah, and to Vokia Farms in Kpetoe, where Mr. Vozbeth Azumah showcased the company's value-addition processes that transform millet, cassava, and maize into packaged products.

Engagement with GUTA

Later, the team, led by CEO Mr. Simon Madjie, met with the Volta Chapter of the Ghana Union of Traders Association (GUTA) in Ho to discuss challenges facing regional retail trade.

Mr. Madjie urged stronger stakeholder collaboration and consistent law enforcement to tackle the issues such as fronting and dumping. The team later joined GUTA executives on a tour of the Ho Central Market to engage traders and observe the challenges directly.



Courtesy Call on Asogli Palace

The GIPC Roadshow Team, led by CEO Mr. Simon Madjie, paid a courtesy call on the Asogli Palace in Ho to brief the traditional leadership on ongoing investment promotion initiatives.

Received by Togbe Howusu XII on behalf of Togbe Afede XIV, he commended the Centre's efforts and pledged the full support of the Asogli State. The team was joined by the Volta Regional Minister, Hon. James Gunu, and GIPC Board Chair, Hon. Dr. Akwasi Opong-Fosu.



Investment Forum

Rounding it up, the team held an Investment Forum in the Volta Region to engage businesses, local leaders, and prospective investors on the region's vast business potential and findings from the Investment Opportunity Mapping Project.

Speaking on behalf of the Chief of Staff, Hon.

Issifu Seidu emphasized that the Volta Region's rich natural resources position it as a hub for expanding Ghana's productive base. GIPC's CEO, Mr. Simon Madjie, and Board Chair, Hon. Dr. Akwasi Opong-Fosu, underscored the Centre's commitment to driving balanced regional growth.



VOLTA REGION



Location

West of Republic of Togo and to the east of Lake Volta

(Within longitudes 00 15'W and 10 15'E and latitudes 60 15'N and 80 45'N)



Capital Ho



**Land size
9,504 km²**



**Population
1,721,658
(GSS 2024)**



**Literacy Rate
70.9%**

Agriculture

Employs about **59.7% of the population**; key crops include cassava, rice, pepper, tomatoes, cocoa, cashew, and mango.

Production Strength: Ghana's **3rd-largest cassava producer** (1.5 million MT annually); major projects like Afife and Aveyime support year-round rice cultivation. **(5,720 MT/year – MoFA, 2023).**

Fisheries

Lake Volta supports **nearly 90%** of Ghana's inland fishery output. **(75,000 MT/year – FAO, 2022).**

Tourism

Home to Wli Waterfalls (**West Africa's highest**), Mount Afadja, and Tafi Atome Monkey Sanctuary. **Emerging opportunities** in cruise tourism and waterfront **resort development** along Lake Volta and Keta Lagoon.

Green & Renewable Energy

Strong potential for solar (4.5–5.2 kWh/m²/day), mini-hydro, and floating solar projects. The region forms part of **Ghana's forthcoming Green City Project.**

Aviation Growth

Century Aviation's Cessna SkyCourier demo at Ho Airport marks Volta's **rise as a domestic air hub** for passenger and cargo services.

Voltaian Basin

Covers about **40% of Ghana's land area**, extending into Togo, Benin, and Burkina Faso. Holds **promising petroleum potential**, stratified into Upper, Middle, and Lower Voltaian formations rich in sandstones, shales, and limestones.



REGIONAL INVESTMENT ROADSHOW

Bus Stop: Oti Region

Visit to Worawora Rice Mill

The Oti leg of the roadshow commenced with a stop at the Worawora Rice Mill Ltd to gain firsthand insights into the company's operations and any emerging operational constraints.

The Production Manager, Mr. Ralph Ofori, outlined the situational realities of the business, emphasizing its immense yet untapped potential. He said the company adopts an eco-friendly milling process that ensures sustainable use of by-products.



Meeting With Regional Minister

The team, led by CEO Mr. Simon Madjie, called on the Oti Regional Minister, Hon. John Kwadwo Gyapong, to discuss investment strategies and collaborative plans for the region.

At the meeting, the Minister described Oti as a “young and vibrant region” endowed with vast opportunities which, with the right support and investment, could spur significant development for its people and the nation at large.

Courtesy Call on Chonke Traditional Area

The team paid a courtesy call on the Overlord of the Chonke Traditional Area, Dasebre Bonja Atamafowesie II, who expressed strong interest in partnering with the Centre to attract much-needed investment to the Oti Region.

According to him, the region's vast potential remains largely untapped compared to other parts of the country, underscoring the need for collective action to drive its development.





Investment Forum

The Centre climaxed its Investment Roadshow in the Oti Region with an Investment Forum, which brought together key stakeholders from the business community, traditional leadership, and the investor network.

It featured high-level speakers, including the Oti Regional Minister, Hon. John Kwadwo Gyapong, GIPC Board Chairman, Hon. Dr. Akwasi Opong-Fosu, and CEO Mr. Simon Madjje.



Next step...

**CENTRAL, WESTERN
& WESTERN NORTH
REGIONS**

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& participation, contact:

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OTI REGION



Location



Bordered to the west by the Volta Lake and to the east by the Republic of Togo

(On longitudes 4°N and latitudes 0.25°E)



Capital

Dambai



Land size

11,070 km²



Population

786,142

(GSS 2024)



Literacy Rate

50.6%

Agriculture

Accounts for about **80% of local economic activity**.

Production Strength: Among Ghana's top producers of yam and cashew, with other key crops including cereals, legumes, cocoa, and coffee. *(MoFA, 2022)*.

Fisheries

Proximity to Lake Volta which supports nearly 90% of Ghana's inland fishery output. *(75,000 MT/year – FAO, 2022)*.

Tourism

Home to Kyabobo National Park (360 km²), habitat for elephants, leopards, and primates. **Opportunities exist** for ecotourism, adventure travel, cruise tourism, and waterfront resorts along Lake Volta.

Mineral Resources

Hosts deposits of **iron ore, gold, limestone, and bauxite** *(Minerals Commission, 2023)*, enabling prospects for processing plants, cement and ceramics production, and mining support services.

Aviation Growth

Average solar radiation of 4.5–5.2 kWh/m²/day **supports solar**, mini-hydro, and floating solar projects on Lake Volta. The region also offers **potential in the carbon market economy**.

Trade & Connectivity

Strategically positioned along the N2 corridor (Accra–Ho–Nkwanta–Northern Ghana), **strengthening links with ECOWAS markets**.

Voltaian Basin

Covers about **40% of Ghana's land area**, extending into Togo, Benin, and Burkina Faso, a basin rich in sandstones, shales, and limestones with high petroleum potential.

GIPC CEO Simon Madjie to Serve New Term as WAIPA Regional Director

The Ghana Investment Promotion Centre (GIPC) has once again earned the confidence of its peers, securing re-election as the Regional Director for Sub-Saharan Africa on the Steering Committee of the World Association of Investment Promotion Agencies (WAIPA). The mandate will be led by the Centre's Chief Executive Officer, Mr Simon Madjie, who will continue to represent the region at the global level.

The re-election took place during the WAIPA General Assembly, held as part of the World Investment Conference 2025 in Sharjah, United Arab Emirates. In a competitive vote, GIPC maintained its leadership position ahead of the Zimbabwe Investment Development Agency (ZIDA), reaffirming Ghana's reputation as a trusted voice in regional investment promotion.

Speaking after the announcement, Mr Madjie described the outcome as a recognition of Ghana's growing influence in steering investment policy and collaboration across the sub-region. He

noted that the renewed mandate provides an opportunity to deepen partnerships among Investment Promotion Agencies (IPAs) and drive a coordinated approach to regional development. With this continued leadership, the GIPC aims to strengthen cooperation among African IPAs, aligning workstreams with the AfCFTA Investment Protocol to support the development of cross-border value chains and promote shared prosperity across the continent.

Mr Madjie also highlighted the Centre's commitment to using the WAIPA platform to amplify the priorities of Sub-Saharan African IPAs globally, championing sustainable investment practices, mobilising regional FDI initiatives, and ensuring that Africa's investment agenda remains aligned with the UN Sustainable Development Goals (SDGs).

This renewed role not only reinforces GIPC's standing on the global investment landscape but also positions Ghana at the forefront of shaping Africa's investment future.



World Association of
Investment Promotion
Agencies



WAIPA Investment Excellence Awards 2025

Excellence in Aftercare Ghana Investment Promotion Centre (GIPC)





Through its regional offices, the Centre continues to engage stakeholders across Ghana, to build consensus for its ongoing Investment Opportunity Mapping Project, and to identify and address issues besetting the business community.

GIPC Opens New Regional Office in Ho to Strengthen Investment Promotion in Volta & Oti Regions

The Centre, on 28th October 2025, inaugurated a new regional office in Ho, the capital of the Volta Region, to deepen regional collaboration and extend its investment promotion mandate nationwide. The office opening marks a significant milestone in GIPC's decentralization drive and is strategically positioned to serve both the Volta and Oti Regions.

Speaking at the inauguration, the Minister of State for Climate Change and Sustainability, Hon. Issifu Seidu, described the initiative as a step toward strengthening the investment portfolios of the two regions and urged similar efforts nationwide to unlock Ghana's full investment potential.



GIPC's Chief Executive Officer, Mr. Simon Madjie, noted that the new regional office underscores the Centre's renewed commitment to ensuring all parts of Ghana benefit equitably from investment-led development.

The Volta Regional Minister, Hon. James Gunu, and the Board Chairman of GIPC, Hon. Dr. Akwasi Opong-Fosu, who graced the brief opening ceremony, expressed optimism that the new regional office will be a game-changer in advancing investment promotion and driving economic transformation across the Volta and Oti Regions.

GIPC Tamale Office Commences engagements on Investment Mapping Initiative in Northern Region



The GIPC, through its Tamale Zonal Office, has commenced a series of high-level engagements with Municipal Chief Executives (MCEs) in the Northern Region to roll out its Investment Opportunity Mapping Project (IOMP).

The project was presented as a part of GIPC's broader strategy to project regional investment opportunities and bridge the investment gap between the northern and southern zones.

In Gushegu, the team met with Hon. Hafiz Adam. Discussions centered on the need for credible municipal-level data to shape robust investment profiles and the Assembly's role in stakeholder mobilization.

The engagement in Yendi with Hon. Sugri Muniru emphasized the IOMP's

importance in improving investor confidence in the region through structured opportunity mapping. Hon. Muniru expressed satisfaction with the project's objectives, affirming the Yendi Municipal Assembly's readiness to assist with data and stakeholder facilitation.

In Savelugu, the team introduced the project to Hon. Fuseini Alhassan Bagaman, highlighting the IOMP's role in helping district assemblies profile key assets and sector-specific potentials in areas like agribusiness and eco-tourism.

A key focus of this meeting was the presentation of the standardized data collection and profiling template, designed to guide the municipality in documenting potential investment sites.





Burkina Faso to study Ghana's investment promotion strategies – Sampson Ahi

Burkina Faso will send a high-level delegation to Ghana to study the country's investment promotion strategies, Sampson Ahi, Deputy Minister for Trade, Agribusiness and Industry, has said.

He disclosed this on the sidelines of the maiden Invest in Burkina Faso Forum (FIIBF), held under the theme "Structuring Investment for a Sovereign Burkina Faso." The forum brought together government officials, business leaders, and development partners from 44 countries to promote investment, policy exchange, and regional collaboration for sustainable growth.

Mr Ahi said Ghana's experience in attracting and facilitating investment offered valuable lessons for neighbouring countries. "Ghana's investment incentives, tax exemptions and other supportive measures can provide useful insights for Burkina Faso. I understand they will soon send a delegation to learn from our experiences, which will be very helpful," he said.

Ghana's current investment framework, under President John Dramani Mahama and spearheaded by GIPC CEO Mr. Simon Madjie, focuses on boosting industrial productivity, attracting foreign investment, and promoting opportunities across all districts.

The framework also includes an investor grievance mechanism and a 24-hour premium service to speed up business registration and approvals.

Mr Ahi said the planned visit by the Burkinabe delegation would promote knowledge exchange and help Burkina Faso adopt best practices for sustainable economic growth.

The Deputy Minister for Trade, Agribusiness and Industry reaffirmed Ghana's commitment to regional economic cooperation and private sector-led development in line with the objectives of the African Continental Free Trade Area (AfCFTA).



Meanwhile, Mr Madjie has called for stronger regional cooperation between Ghana and Burkina Faso to enhance trade and investment across West Africa. Speaking at the same forum in Ouagadougou, the Centre's CEO commended the organisers for providing a timely platform to promote investment and partnership opportunities in the sub-region.

"This forum highlights Burkina Faso's potential to attract investors. Ghana and


Burkina Faso have a unique opportunity to build mutually beneficial partnerships that strengthen trade and investment across our borders," he said.

The FIIBF featured high-level discussions, exhibitions, and engagements with the President of Burkina Faso, all aimed at showcasing the country's investment potential and promoting sustainable economic development in the sub-region.





THE
**DIA
SPO
RA**



SPOTLIGHT

One-on-One with Dr. Vanessa Apea, CEO of The Accra London Health Centre.

Ghana's healthcare sector presents exciting growth prospects driven by rising demand and expanding infrastructure.

In this edition, we spotlight how a Diaspora-led business, The Accra London Health Centre, is navigating the country's evolving and rewarding investment landscape.

Q Tell us briefly about your business and its inception.

A: The Accra London Health Centre (TALHC) is a leading women's and family-focused health and wellness centre located in Labone, Accra. It was born out of my experiences as a UK-based physician seeing persistent health inequities and wanting to create a model of care in Ghana that blends clinical excellence with compassion, technology, and equity. We opened in July 2025 and we a trusted destination

for general and specialist care, women's health, sexual and reproductive health and holistic wellness.

Q What informed your decision to set up in Ghana?

A: As someone born and raised in the UK with Ghanaian heritage, I wanted to give back in a tangible way and be part of a movement bridging the gap between global best practice and local realities. I saw a real opportunity to build a healthcare model in Ghana where quality, dignity, and innovation meet.

3a How has the experience been so far?

A: It's been both rewarding and humbling. Building a health centre from the ground up in Ghana has taught me resilience, creativity, and the importance of collaboration. The warmth of patients and the passion of our growing team have made every challenge worthwhile.

5a How does the next five years look for the Centre?

A: We're entering an exciting growth phase—expanding our surgical, fertility, digital health, wellness and research programmes, while strengthening partnerships across Ghana and the UK. Our vision is to become a leading centre of excellence for integrated, equitable care in West Africa.

4a How has Ghana's business environment supported your operations?

A: There's a strong sense of momentum and openness toward innovation in Ghana's private healthcare sector. Agencies like GIPC have been instrumental in guiding diaspora-led ventures, and there's increasing interest from both local and international partners in sustainable health investment.

1a A message to inspire other diasporans.

A: Ghana is full of potential. If you've ever dreamt of building something meaningful, now is the time. The path may not be easy, but it's deeply fulfilling (some of the time!). Returning home isn't just about investing in a business; it's about investing in people, purpose and possibility.

GIPC Engages Diaspora-Owned Firm to Support Expansion Plans



The Centre's Diaspora Desk, in collaboration with its Aftercare team paid a working visit to E Wells Realty & Consultancy, a real estate company founded by a Ghanaian American returnee who relocated to Ghana in 2014.

During the visit, the team learned about the company's plans to expand into business process outsourcing (BPO) and franchising, marking a new growth phase for the firm.

The Centre is subsequently engaging further with E Wells Realty to iron out ways to support for these reinvestment efforts.

E Wells Realty & Consultancy connects the diaspora community to real estate investment opportunities in Ghana while offering advisory services to homeowners seeking to navigate the local property market.



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